



## Pre-Event Questionnaire

Thank you for choosing Monica Wofford, CSP as your next event speaker, facilitator, or trainer. We look forward to working with you and look forward to gathering many of these important details and then some! The questions below are guides to helping us secure needed intel for preliminary customization, as well as engagement of your audience. If we are able to speak their language and avoid their hot buttons, their retention level for this presentation will be MUCH higher.

It is likely we will address these questions over the phone, however, if you would prefer to fill in your information here, that works, as well. Please return this information to [Janine@ContagiousCompanies.com](mailto:Janine@ContagiousCompanies.com).

What is the primary goal of this speaking engagement?

What do you want participants to do different, see different, say different, or believe differently at the conclusion of this session?

Are there names, titles, events, or specific jargon that you wish for Monica to use in her presentation? If so, could we ask you to share that detail here:

Are there any *land mines* or *unmentionables* that you want Monica NOT to mention or speak of or hint at? If so, could we ask you to specify that detail here:

Would you like for Monica to bring books and items for a Contagious Companies, Inc. product table in the back of the room where she will be speaking? (Simply check the box)

YES

NO

Mind you, none of our presentations are commercial in nature. Monica is the author of seven books and participants often wish to take a piece of her presentation with them, through the purchase of a book or two. Would you prefer to purchase these for your audience members ahead of time?

YES

NO

It is our pleasure to be of service and we know your event will be a successful one! We look forward to seeing you soon!