

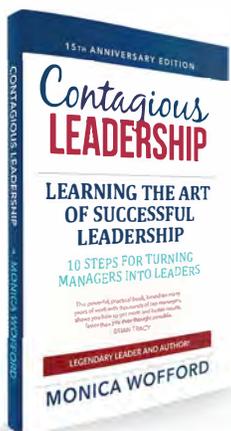
Contagious
COMPANIES™

CONTAGIOUS LEADERSHIP: 10 STEPS FOR TURNING MANAGERS INTO LEADERS



Monica Wofford, CSP

Any person or personality can be a leader, but knowing these **ten leadership steps** will make you more effective. Still, some are promoted into leadership and it just doesn't fit. Maybe they're missing skills or maybe their personality isn't right for that role. In this keynote presentation, **leadership development expert** and author Monica Wofford, CSP, shares 10 steps to be a better leader and make sure that role fits. These steps and her **in session assessment** ensure high performance for managers and leaders, and results from the employees they lead.



Whether team members need to develop their **communication, delegation, motivation, recognition or engagement skills**, this powerful session will improve their leadership skills and more!

From this keynote, attendees will be able to:

- Improve leader communication and delegation
- Increase employee accountability
- Employ four performance improving recognition methods
- Reduce turn-over and problem employee issues
- Avoid being "that" leader who appears promoted, but not prepared



A SEEN ON

MSNBC **Bloomberg** **FOX** **Forbes** **CNN**



Brief Speaker Bio:

Monica Wofford, CSP has been a manager, leader, and executive for more than 30 years. In fact, she is a professional speaker and trainer who is also the CEO of a training firm and has served as CEO of a Non-Profit. Her Orlando based training firm, Contagious Companies, was founded on the premise that leadership is not something you're born with, but a set of traits and skills that can be developed, even in those who were promoted, but not prepared.

Author of the highly acclaimed **Contagious Leadership**, and **Make Difficult People Disappear**, Monica has been called "The best trainer ever seen!" and the speaker "who should have been on our main stage!"

Her clients, such as Microsoft, SeaWorld, Hilton, State Farm, Cabela's, Estee Lauder, ASCA, MGMA, and Blue Cross-Blue Shield request her repeatedly for her behavior changing entertaining and completely customized presentations.

